



**One-day national conference for Practice Based Commissioners**  
 Holiday Inn, Bloomsbury. Central London

**Featuring plenary sessions, workshops and masterclasses**

PBC here to stay AND moving forward – *Ben Bradshaw MP, Minister of State for Health Services*

Opportunity to put questions to the Minister

Does PBC have a future in world class commissioning? *Dr David Jenner, NHS Alliance PBC National Co-Lead*

PBC working for patients - the Essex Experience - *Dr Shane Gordon, Chief Executive, Colchester PBC Group*

Primary and community care strategy – *Dr Richard Lewis, Chair, Primary Care Board, Dept of Health*

Soapbox: What we need to change to make PBC work – messages to feed upwards

"Our take on PBC" - *Andrew Lansley CBE MP, Shadow Secretary of State for Health (invited)*

**PBC case studies: PBC making a real difference locally**

- Practice based commissioning and provision: diagnostics and clinical care in the community – *Dr John Ribchester*
- Commissioning for health and well-being – *Dr Amit Bhargava, NHS Alliance PBC Co-Lead South East Coast*
- Using PBC to redesign community nursing – *Dr Darin Seiger, Julie Passmore and Andy Howard, NENE Commissioning, Northamptonshire*
- "Skilling up" practice based commissioners – *Humana and Julie Wood, PBC Federation Director*

**Master classes. How to...**

- Mine the data to help you make the right commissioning decisions – *Dr Shane Gordon, NHS Alliance PBC Lead East of England, (PBC National Co-Lead)*
- Build effective patient and public involvement into PBC – *Dr Brian Fisher, NHS Alliance PPI Lead and Graham Box, Chief Executive, NAPP*
- Overcome the business plan barrier – working collaboratively to build a commissioning case- *Novartis/Alliance (APEX) Dr Stuart Findlay, NHS Alliance PBC Lead North East*
- Manage local politics to get things to happen as you want them to – *Dr Tim Riley, Chief Executive and Dr Raj Patel, PEC Chair, Tameside and Glossop PCT*

BOOK ONLINE AT [www.nhsalliancepbccevent2008.co.uk](http://www.nhsalliancepbccevent2008.co.uk)

Queries? Call Health Links Events Ltd on 0121 248 3399

Extra benefits to booking:

Book 3 places and get PBC consortia membership of NHS Alliance and the PBC Federation for ½ price for 1 year PLUS... Attendees at the event will receive a 25% discount off the Early Bird booking price of NHS Alliance Annual Conference.